

LYCAN

THE NEXT GENERATION OF FILIPINO MOTORCYCLES

BRINGING ARTIFICIAL INTELLIGENCE TO FILIPINO-MADE MOTORCYCLES

Lycan Motorcycles Inc. | Company Profile | www.lycan.com.ph



A person wearing a dark hoodie and a helmet is working on a motorcycle at night. The scene is dimly lit, with some blurred lights in the background. The person is focused on the task, and the motorcycle's components are visible in the foreground.

Lycan Motorcycles Inc is a Filipino startup motorcycle maker and technology company based in Metro Manila, Philippines that designs, conceptualizes, develops, and builds forward-looking motorcycles paired with advanced technologies such as Artificial Intelligence, Machine Learning, and Internet of Things.

Lycan's vision is to advance the way people ride vehicles through smarter technologies as soon as possible with a mission to put the Philippines on the global map as a competitive player in the motorcycle industry.



CONCEPT & RESEARCH

Lycan was founded in 2020 where its initial concepts & research began. To offset and reduce capital expenditures, Lycan first opened a custom motorcycle garage shop business to generate working capital while acquiring first-hand data and insights from the motorcycle market.



PHASE 1 DEVELOPMENT

In 2021, Lycan focused its energies on developing its designs and motorcycle concepts, understanding how advanced technologies can benefit the market while improving on the motorcycles themselves.

The company also first introduced itself to the market during its "Transpire: 2021" virtual event where it garnered the recognition and attention of the media and public in many countries around the world by showcasing its concept designs and technologies.



PHASE 2 DEVELOPMENT

In Q1 of 2022, Lycan has further developed its working prototypes, improving its designs and motorcycles with the help and support of the market. It also unveiled its preproduction models - the Lycan G6 and Lycan Challenger 1.

Lycan's goal within 2022 is to begin production and distribution of its motorcycles within the Philippines.





Forward-looking design

Lycan models consist of forward-looking and unconventional designs that still meet market interests, exploring new ways to deliver new designs into the market.

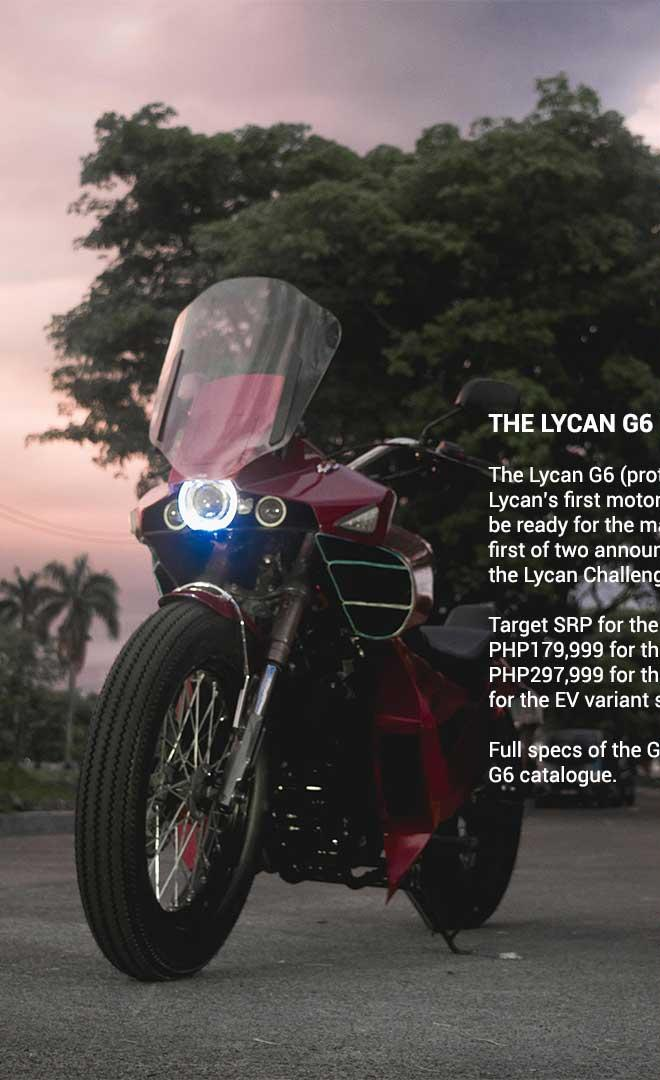
LUNA A.I. Technology*

The Lycan Unified Network Assistant (LUNA AI) is Lycan's proprietary patent-pending smart technology that houses all user-based Internet of Things (IoT) technologies. LUNA is a digital voice-based AI assistant similar to Siri and Alexa that executes interconnectivity commands and user functions.

Lycan Motorcycle Operating System (LmOS)*

The LmOS is Lycan's proprietary and patent-pending technology that houses all back-end operations, functions, and data that provides intelligence to the motorcycle, to LUNA, and to other Lycan IoT smart products.

*Currently in-development



THE LYCAN G6 MODEL

The Lycan G6 (prototype) model is Lycan's first motorcycle that it aimed to be ready for the market by 2022. It is the first of two announced model alongside the Lycan Challenger 1 (prototype) model.

Target SRP for the G6 model is PHP179,999 for the 300cc variant and PHP297,999 for the 650cc variant. Price for the EV variant soon to be announced.

Full specs of the G6 can be found in the G6 catalogue.



OTHER SUPPORTING PRODUCTS AND TECHNOLOGIES



LYCAN BUILDER X PLATFORM

The Lycan Builder X platform is Lycan's proprietary and patent-pending cloud software that allows customers to fully personalize and customize their very own motorcycles from scratch and having it built, assembled, and registered by Lycan upon confirmation and payment of the customer.



LYCAN MOBILE APP

The Lycan mobile app is Lycan's primary software application where its users can perform all tasks, manage all products, diagnose its motorcycles, connect with other Lycan smart products, use the Lycan Builder X platform, connect with Lycan customer support, purchase parts and other products, and other functions available with Lycan.



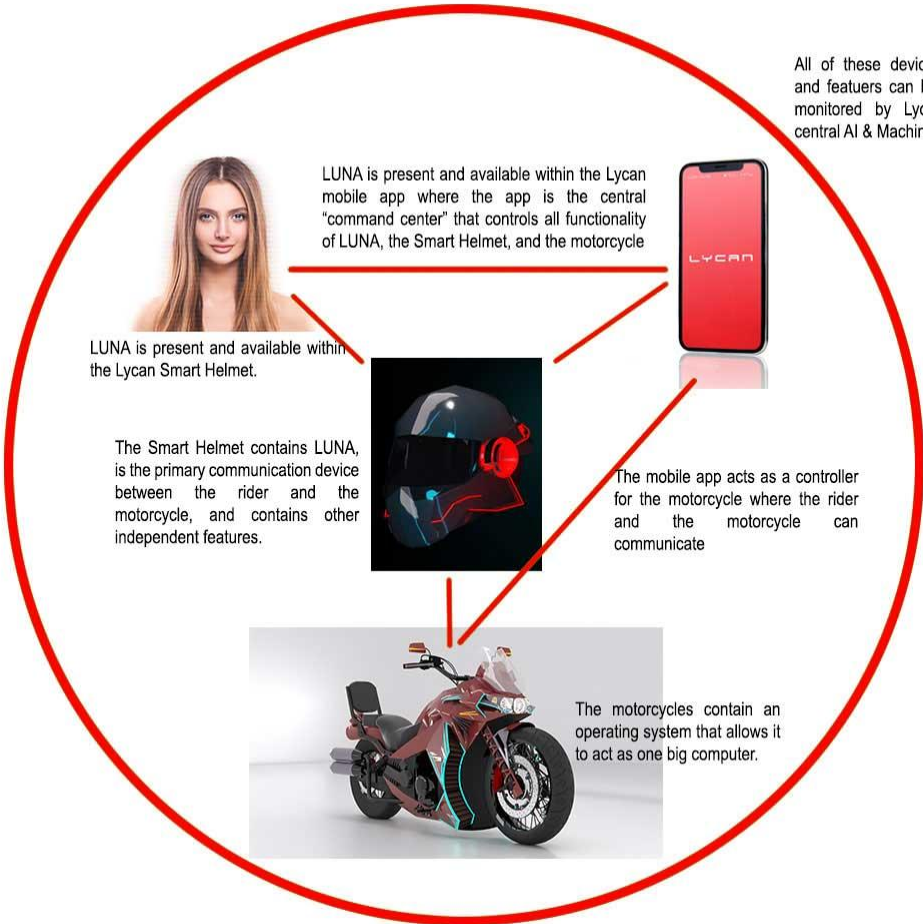
LYCAN SMART HELMET

The Lycan Smart Helmet is Lycan's groundbreaking support product that fully utilizes the power of Internet-of-Things (IoT) where riders use the smart helmet as an extended device for hands-free communication between the rider, its motorcycle, mobile app, and with other riders.

The Smart Helmet also houses LUNA A.I., Lycan's voice-based AI assistant. The Smart Helmet also has a heads-up display where riders can see their motorcycle's dashboard and navigation map embedded in its visor, biometric sensors, bluetooth connection, and shock sensor with auto emergency dialing if it senses heavy impact.

Product Ecosystem: How it All Works

All of Lycan's products and technologies, each having its own business models, work together seamlessly through an interconnected network via the Internet of Things (IoT) technology that allow each product to communicate with each other, with its rider, with other rides, and with the company, creating an entire ecosystem of products and services that serves the customers efficiently



All of these devices, products, and features can be seen and monitored by Lycan and its central AI & Machine Learning

ENGINES & MOTORS

Lycan's motorcycles comprise of both internal combustion engines and electric motors where majority of its motorcycle products soon will consist only of EV motors, bringing forth to a more sustainable future and riding that is more adaptive to advanced technologies.

All engines and motors are sourced from engine and EV motor companies abroad.



150cc engine



300cc engine



650cc engine



electric motor



BUSINESS DRIVERS



Service, repair, and maintenance of Lycan motorcycles units



Commercial Licensing of Motorcycle Technologies*



Motorcycle upgrades, parts, and customization, add-ons*



Renewable Energy*



Battery swap and/or charging for EV models*



Transport-as-a-Service*



Motorcycle retail, wholesale, distribution, and eCommerce



Financing and loans*



Merchandise, Apparel, Riding Gears, Accessories Retail



Memberships and Community Development*



Motorcycle Rental & Leasing*



Events & Gatherings*



Software Purchase, Upgrade, and Technology Subscription*



Training & Education*

MANAGEMENT TEAM

The Lycan management team comprises of seasoned and experience professional within their respective fields all working together to achieve the company's mission



JOHN ANDREW C. GANGAT
President & CEO

John Andrew "Jaggy" Gangat has been an entrepreneur and businessman since 2012 where he has built, founded, and operated several businesses and startups in the Media, Digital Marketing, Retail, Professional Training, eCommerce, and Online Education industries and was also a business consultant for several small businesses.

As a visionary, Jaggy's goal has always been to innovate his ventures using technology, communication, and proper business strategies.

Jaggy has appeared in several publications, TV shows, radio shows, and has been a speaker in several institutions, schools, business events, and organizations sharing his ideas, experiences, and expertise with the goal of helping others find their purpose in their careers.



JOHN MARION L. GREFALDO
Chief Technology Officer

JM is a self-described "digital daredevil" with over 14 years of experience in digital tech. He is skilled in developing digital solutions with a deep technical understanding and expertise on XR, Cloud computing, IoT, AI, and other high-level technical niche.

JM has a master's degrees in Business Administration from Escuela de Negocios Europea de Barcelona (ENEB), Big Data and Business Intelligence from the Universidad Isabel I, and Industrial Education in the Field of Industrial Technology from Bicol University.

One of his defining work experiences was with Verko Marketing, a company based in Paris, France, as Chief Solution Architect. JM takes great pride in building a more innovative and intelligent solutions for consumers.



APRIGRACE T. ALCANTARA
Chief Marketing Officer

April is a Project Management Institute (PMI) certified Program Manager (PgMP) with years of experience as a Project and Program Manager having worked with several international companies such as PMI, PMO Advisory, Google New York, and with several foreign Portfolio Managers.

April is also currently taking her Master's Degree in Business Administration at Ateneo de Manila Graduate School of Business University and diploma in Strategic Marketing at Ateneo de Manila University.



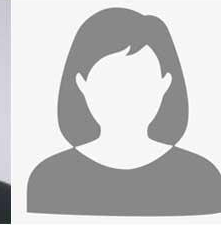
ATTY. ORBILL GARCES
Corporate Legal Counsel

Attorney Orbill is a lawyer by profession involved in corporate compliance and business development. Having his own law firm, Orbill has worked with several corporations and businesses where he has assisted and helped in the expansion of companies, intellectual property protection, and setting up initial public offerings (IPO) to the market.



ROMEO DESINGCO JR.
Human Resource Manager

Romeo is a Human Resource professional with more than 25 years in work experience and more than 6 six years as an international business consultant. His expertise lies in Human Resource Management, Organizational and Operational Development, Productivity Improvement, Project and Program Management, and Quality Management where his roles focus on the internal developments of companies and organizations.



JUANITA "NITZ" LERA
Corporate Secretary

Nitz is an experienced accountant and business administrator with experience and expertise in taxation, compliance, SEC filings, business registrations, IP registrations, and administration where she has worked with several local companies and businesses with all compliances, board matters, and registrations.



CONTACT US

Lycan Motorcycles Inc
B229 L28 Mindanao Ave. Ext., Brgy. Sta. Monica
Quezon City, Philippines, 1117

General Inquiries

info@lycan.com.ph

Company Matters

John Andrew C. Gangat | CEO & President

jg@lycan.com.ph

Technology

John Marion L. Grefaldo | CTO & SVP

jmg@lycan.com.ph

Marketing

Aprilgrace T. Alcantara | CMO & Treasurer

april@lycan.com.ph

www.lycan.com.ph

0917-814-6297